

TEAMWORKS 2024:
Expanded Opportunities for
Branding & Engagement

TEAMWORKS





SOCIETY OF
COSMETIC
CHEMISTS

March 19, 2024

**Donald E. Stephens
Convention Center**

Rosemont, IL

MWSCC Teamworks is the main event for the Midwest Chapter of SCC and the central northeast region of cosmetic/personal & household care chemistry.

It attracts 1,000 industry professionals and has become THE regional showcase for innovation providing an excellent sales, marketing & networking opportunity.



Sponsorship Opportunities

In order to receive the most exposure, we offer our exhibitors and partners a variety of sponsorship opportunities on different levels and price points that will fit your budget.

Depending on the selection, they may include:

- ▶ Educational Programming/Thought Leadership
- ▶ Booth Space
- ▶ Parking Pass
- ▶ Branding Pre-Event, On-Site, and Post-Event on both Digital and Printed Materials
- ▶ Dedicated and/or Cooperative pre-event email
- ▶ Prize Drawings to Promote On-Site Engagement
- ▶ Social Night Admission Tickets
- ▶ Social Night/Expo Special Designation

We also offer A La Carte options and On-Site sponsorships.



Diamond Sponsorship Level

EXCLUSIVE OPPORTUNITY!

Included:

- ▶ 5 minute presentation/introduction in a general session AND a Presentation Theater slot
- ▶ Prize Sponsor – top level, one winner (\$500 gift card)
- ▶ Parking Pass Sponsor
- ▶ Recognition on Branding as a Presenting Sponsor
- ▶ Dedicated Pre-Event E-Blast
- ▶ Dedicated Post-Event E-Blast
- ▶ 20% Discount on Full Page Directory Advertisement
- ▶ 10 Social Night Admission Tickets
- ▶ Presenting Sponsor at Social Night and Expo Special Designation

COST: \$8,500



Platinum Sponsorship Level

ONLY THREE AVAILABLE

Included:

- ▶ Presentation Theater slot
- ▶ Prize Sponsor – attendees have 3 chances to win (\$250 gift card)
- ▶ Parking Pass Sponsor
- ▶ Branding Recognition as a Top Sponsor
- ▶ Dedicated Pre-Event E-Blast
- ▶ Dedicated Post-Event E-Blast
- ▶ 20% Discount on Full Page Directory Advertisement
- ▶ Five Social Night Admission Tickets
- ▶ Social Night: Specialty Drink, Music, or Dessert Sponsor

COST: \$7,000



A LA CARTE OPPORTUNITIES HIGH Visibility!

ONLY THREE AVAILABLE

Included:

- ▶ Branding Recognition: Same as Platinum Level
- ▶ Parking Pass Sponsor
- ▶ Dedicated Pre-Event Email
- ▶ Dedicated Post-Event Email
- ▶ Five Social Night Admission Tickets
- ▶ Social Night Branding
- ▶ Expo Exposure Options:
 - ▶ Sponsored Lanyard (provided by Sponsor)-**SOLD**
 - ▶ Show Bag (provided by Sponsor)-**SOLD**
 - ▶ Aisle Sign Drop-Down (Show Management produces)

COST: \$3,500



Gold Sponsorship Level

ONLY FOUR AVAILABLE Included:

- ▶ Parking Pass Sponsor
- ▶ Branding Recognition
- ▶ Cooperative Pre-Event E-Mail
- ▶ Dedicated Post-Event Email
- ▶ Social Night Branding – and 2 Social Night Tickets
- ▶ Expo Exclusive Branding: Food Service, Registration, PM Snack Sponsor, or Lounge Sponsor

COST: \$3,000



Silver Sponsorship Level

10 AVAILABLE

Included:

- ▶ Branding Recognition: Included in Logo Block
- ▶ Cooperative Pre-Event/Post-Event E-Mails: Logo Block Included on Select Emails
- ▶ Social Night: Branding included in Logo Block/Signage; 1 Social Night Ticket

COST: \$1,500



Bronze Sponsorship Level

UNLIMITED!

Included:

- ▶ Branding Recognition: Included in Logo Block
- ▶ Cooperative Pre-Event E-Mails: Logo Block Included on Select Emails
- ▶ Social Night: Included in Logo Block

COST: \$500



Education Sponsorship Opportunity

STUDENT & POSTER SPONSORSHIP: **EXCLUSIVE!**

- ▶ Included in Logo Block
- ▶ Dedicated Pre-Event Email: Listed as a Participant
- ▶ Cooperative Pre-Event Email: Included in Logo Block
- ▶ Dedicated Post-Event Email: Announcing Winner and/or Poster Session
- ▶ Social Night/Expo Special Designation: Included in Logo Block
- ▶ COST: \$2,500





Additional Sponsorship Opportunities

THOUGHT LEADERSHIP: 10 AVAILABLE

- ▶ 15 Minute Presentation in Show Floor Theater
- ▶ Logo Included in Theater Branding
- ▶ Cooperative Pre-Event Education Email
- ▶ **COST: \$1,500**

PARKING PASS SPONSOR: 4 AVAILABLE

- ▶ Logo Included in Sponsor Block/Branding
- ▶ Cooperative Pre-Event Education Email
- ▶ Sponsored Parking Pass
 - ▶ Distributed to Attendees for 50% Off Parking
 - ▶ Must be Stamped by Exhibitors after 4:15 PM on Show Day
- ▶ **COST: \$750**



For more information, please
contact:

teamworks@midwestscc.org

We're looking forward to partnering with you for a
successful **TEAMWORKS 2024!**